

# LifeCenter



Saving lives through organ, eye and tissue donation

## 2023 Sponsorship Opportunities



**The Rohman  
Family**

Heart Recipient Family

# ABOUT LIFECENTER

LifeCenter Organ Donor Network (LifeCenter), encourages and coordinates the donation of human organs and tissue for transplantation and is a member of the United Network for Organ Sharing (UNOS). In addition, LifeCenter is accredited and approved by the Association for Organ Procurement Organizations (AOPO), American Association of Tissue Banks (AATB), and Centers for Medicare and Medicaid Services (CMS).

As an independent, non-profit organization, LifeCenter is committed to raising awareness of the need for organ, eye and tissue donation in the Greater Cincinnati area. We work in partnership with schools, businesses, religious leaders, BMV staff and other individuals committed to the cause. Through these alliances we can educate the community about the gifts of life, sight and healing.

As an expert in managing donation services, LifeCenter works in partnership with more than 50 hospitals and care facilities, including three transplant centers: UC Medical Center, Cincinnati Children's Hospital Medical Center and The Christ Hospital Health Network. Together we serve the Greater Cincinnati community with the highest standards of honesty and integrity, and to providing exceptional service to families touched by donation.

LifeCenter is also committed in building a diverse workforce reflective of the communities we serve and creating an inclusive culture that enables staff to perform at their best and deliver on our promise to Honor, Inspire, and Connect with our community until all in need receive the gift of donation.

Throughout the year, we provide free speakers, displays and information for community programs, events, and health fairs. In addition, we sponsor a combination of special events, broadcast/print interviews and community campaigns to further promote awareness about organ, eye and tissue donation in the communities we serve.

## OUR MISSION




To save, heal, and change lives through organ, eye and tissue donation, while honoring those who gave.

## OUR VISION

Honor, Inspire, and Connect with our community until all in need receive the gift of donation.

# WHO WE SERVE

LifeCenter serves more than two million people and began operating as an independent, non-profit organ procurement organization (OPO) in 1981. In 2006, LifeCenter also became a tissue recovery agency. LifeCenter has been designated and approved by CMS as the primary OPO serving 16 counties throughout Ohio, Kentucky and Indiana, which include:

-  • Southwest Ohio: Adams, Brown, Butler, Clermont, Clinton, Hamilton, Highland, and Warren.
-  • Northern Kentucky: Boone, Campbell, Kenton, Gallatin, Grant and Pendleton.
-  • Southeast Indiana: Dearborn and Ohio.

While transplantation is now considered a standard medical treatment for a wide variety of conditions, the need for donated organs, corneas and tissue is growing at a much greater rate than their availability. For 42 years, LifeCenter has been dedicated to education and outreach efforts, not only to increase the number of individuals saying “YES” to registering as organ, eye and tissue donors, but to highlight through stories and images the positive impact donation and transplantation has on our community.

In 2022, LifeCenter recovered organs from 90 donors, tissue from 562 donors, and corneas from 897 donors. Also in 2022, more than 1,000 individuals said “YES” to registering as organ, eye and tissue donors. This is a testament to the work we are doing in the community, and demonstrates the continued support and encouragement of our hospital and community partners.



*Thank you  
for your  
support of  
our efforts!*

# 21<sup>ST</sup> ANNUAL CELEBRATE LIFE CALENDAR

For 21 years, the LifeCenter Celebrate Life Calendar has featured testimonials of local donor families, living donors, transplant recipients, those waiting, those who have died while waiting and other stories connected to donation and transplantation. Each year, we highlight 12 to 13 incredible stories to educate and inspire our community to discuss the importance of the gift of donation with their families, and to say "YES" to registering as an organ, eye and tissue donor.

Annually, 13,000 copies of the calendar are printed and distributed throughout the Greater Cincinnati community (i.e. hospitals, schools, driver's license agencies, churches, etc.). The annual calendar is unveiled at the LifeCenter Community Breakfast in November.

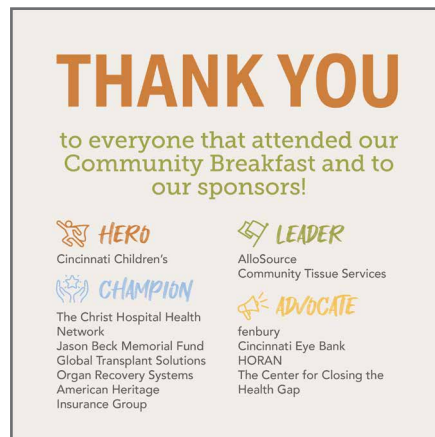
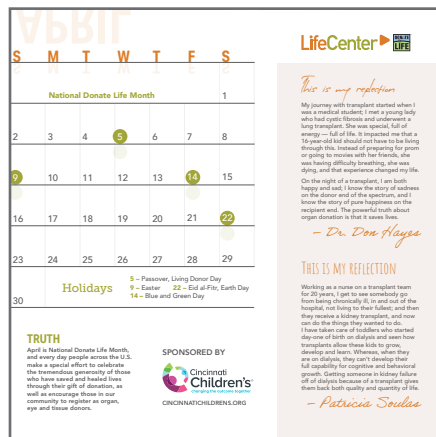


## PAGE SPONSOR - \$1,500

Only 12 Sponsored Pages Available

### Benefits Include:

- Company logo and website on one page of our annual calendar.
- Company name displayed on our website linking to your company's website.
- Recognition at the event, in the audio visual presentation at the Community Breakfast and in our Facebook pre- and post-event ads.



# 3<sup>RD</sup> ANNUAL LIVE HEALTHY & MOVE!

**Saturday, August 26<sup>th</sup>, 2023, 11:00am–2:00pm  
at the Forest Park Fire Department**

The LifeCenter Health and Wellness Fair gives participants an opportunity to focus on their physical, emotional, spiritual, and financial health. It includes basic health screenings, physical fitness, nutrition, spirituality, and personal finance. There is also an opportunity for participants to learn and meet area organizations that provide numerous services regarding health and wellness in the Greater Cincinnati community. LifeCenter is hosting the event in partnership with The Center for Closing the Health Gap, African Professionals Network and We THRIVE!

## HERO SPONSOR - \$3,000

### **Benefits Include:**

- Company logo placed on the event swag bag to be handed out at registration.
- Recognition in press release prior to event.
- Sponsor-produced flyer in all swag bags received by attendees.
- A link to your website or other social media.
- Logo and Name on all marketing materials, banners, and social media.
- Recognition and promotion through our social media outlets.
- Participation in the Passport Program.
- Exhibitor table with two chairs in a premium area at the event.





## LEADER SPONSOR - \$2,000

### Benefits Include:

- Sponsor-produced flyer in all swag bags received by attendees.
- A link to your website or other social media.
- Logo and Name on all marketing materials, banners, and signage.
- Recognition and promotion through our social media outlets.
- Participation in the Passport Program.
- Exhibitor table with two chairs in a prime area at the event.



## CHAMPION SPONSOR - \$1,000

### Benefits Include:

- Listing on signage and social media.
- Recognition and promotion through our social media outlets.
- Participation in the Passport Program.
- Exhibitor table with two chairs at the event.



## ADVOCATE SPONSOR - \$500

### Benefits Include:

- Recognition and promotion through our social media outlets.
- Participation in the Passport Program.
- Exhibitor table with two chairs at the event.





# 3<sup>RD</sup> ANNUAL NIGHT OF THE STARS

**Saturday, September 16<sup>th</sup>, 2023, 6:00–9:30pm  
at the Historic Cincinnati Music Hall**

The Night of the Stars honors individuals who have been recognized by their colleagues for the extraordinary steps they have taken to help save, change and enhance lives through the gift of organ, eye and tissue donation. All healthcare professionals are invaluable to the success of their respective organizations, and although they are often working behind the scenes, their support in our efforts to save and heal lives have not gone unnoticed.

## **HERO SPONSOR - \$6,500**

### **Benefits Include:**

- Two complimentary VIP tables with preferred seating for 20.
- Invitation to the Pre-Ceremony VIP Champagne Reception.
- Five valet parking passes for the evening of the event.
- Prominent public recognition at the event.
- Recognition in event audio-visual presentation and post-event published ad.
- Logo placement on marketing communications and event signage.
- Logo placement at event as a “Presenting Sponsor” with signage on the registration tables and refreshment bars (4 signs minimum).
- Company name displayed on our website’s homepage linking to your company’s website.
- Recognition and promotion through our social media outlets with your website’s link.
- Three-day Social Media Takeover where all our posts are themed to promote your organization.



## LEADER SPONSOR - \$3,500

### Benefits Include:

- One complimentary table with seating for 10.
- Invitation to the Pre-Ceremony VIP Champagne Reception.
- Three valet parking passes for the evening of the event.
- Public recognition at the event.
- Recognition in event audio-visual presentation and post-event published ad.
- Company logo on marketing communications and event signage.
- Company logo at the event as a "Refreshment Sponsor" with signage on refreshment bars (3 signs minimum).
- Company name displayed on our website linking to your company's website.
- Recognition and promotion through our social media outlets and website.



## CHAMPION SPONSOR - \$2,500

### Benefits Include:

- One complimentary table with seating for 10.
- Two valet parking passes for the evening of the event.
- Public recognition at the event.
- Recognition in event audio-visual presentation and post-event published ad.
- Name placement on marketing communications and event signage.
- Company name displayed on our website linking to your company's website.
- Recognition and promotion through our social media outlets with your website's link.



## ADVOCATE SPONSOR - \$1,500

### Benefits Include:

- One complimentary table with seating for 10.
- Public recognition at the event.
- Name placement on event signage.
- Company name displayed on our website linking to your company's website.
- Recognition and promotion through our social media outlets with your website's link.



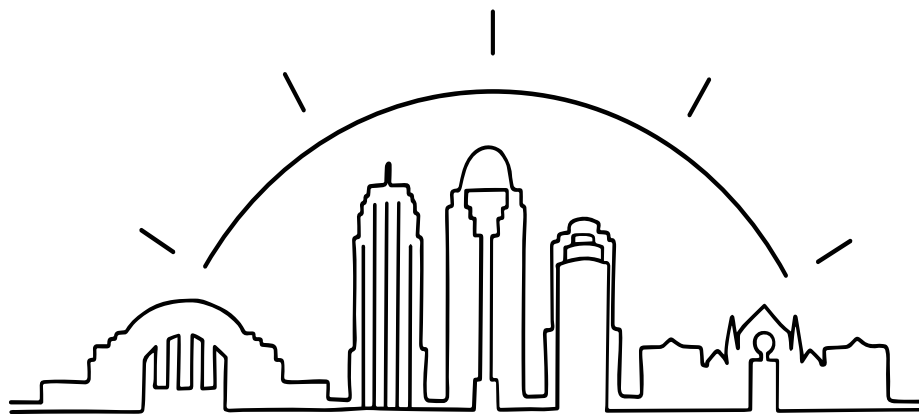
# 22<sup>ND</sup> ANNUAL COMMUNITY BREAKFAST

**Tuesday, November 14<sup>th</sup>, 2023, 7:30–10:00am  
at the Cintas Center**

The Community Breakfast recognizes individuals in our community who are true donation champions for the promotion of organ, eye and tissue donation.

For more than two decades, this mission-centric event has welcomed the season of giving by **HONORING** donor families, **CELEBRATING** recipients, and **REMEMBERING** the thousands of patients currently waiting, or who have died waiting, for a lifesaving transplant.

In addition, we acknowledge the winner of the Champion for Life, Theodore E. Smith, Legacy, and Samantha Jameson Vision Awards, as well as unveil the new LifeCenter Celebrate Life Calendar, which features local testimonials of donation and transplantation.



## Community Breakfast





## HERO SPONSOR - \$10,000

### Benefits Include:

- Three complimentary VIP tables with preferred seating for 30.
- Three additional tables to this event near preferred seating.
- Fifty complimentary copies of the LifeCenter Celebrate Life Calendar 2024.
- Participate in program and prominent public recognition at the event.
- Recognition in event audio visual presentation and Facebook post-event ad.
- Prominent logo placement on marketing communications and event signage.
- Logo placement at event as the "Presenting Sponsor" with signage placement on the networking breakfast tables (4 signs minimum).
- Opportunity to host an information booth and distribute promotional materials at event during registration and networking time.
- Prominent logo placement displayed on our website linking to your company's website.
- Recognition in all social media platforms prior to and following the event whenever possible.
- Stand-alone recognition and promotion through our social media outlets with a link to your website and social media outlets.



## LEADER SPONSOR - \$5,500

### Benefits Include:

- Two complimentary tables with preferred seating for 20.
- Prominent public recognition at the event.
- Fifty complimentary copies of the LifeCenter Celebrate Life Calendar 2024.
- Recognition in event audio visual presentation and Facebook post-event ad.
- Opportunity to host an information booth and distribute promotional materials during registration and networking time.
- Company name placement on marketing communications and event signage.
- Company name displayed on our website linking to your company's website.
- Recognition and promotion through our social media outlets with your website's link.



## CHAMPION SPONSOR - \$3,500

### Benefits Include:

- One complimentary table with seating for 10.
- Public recognition at the event.
- Twenty-five complimentary copies of the LifeCenter Celebrate Life Calendar 2024.
- Recognition in event audio visual presentation and Facebook post-event ad.
- Company name placement on marketing communications and event signage.
- Company name displayed on our website linking to your company's website.
- Recognition and promotion through our social media outlets with your website's link.



## ADVOCATE SPONSOR - \$2,500

### Benefits Include:

- One complimentary table with seating for 10.
- Public recognition at the event.
- Twenty-five complimentary copies of the LifeCenter Celebrate Life Calendar 2024.
- Company name displayed on our website linking to your company's website.
- Recognition and promotion through our social media outlets with your website's link.



## Joanna Tracey

*Legacy Award Winner, LifeCenter Ambassador and Donor Mother*

Pictured with  
Andi Johnson,  
Brett Milam, and  
Barry Massa



# 2023 Sponsorship Engagement Form

**Name of Organization or Donor:** \_\_\_\_\_  
(Name as it should appear in print)

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Cell:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Website:** \_\_\_\_\_

## LifeCenter Events and Sponsorship Levels:

*Sponsorship commitments are due no later than July 7, 2023.*

### The 21<sup>st</sup> Annual LifeCenter Celebrate Life Calendar

\_\_\_\_\_ Page Sponsor ..... \$1,500

### The 3<sup>rd</sup> Annual LifeCenter Live Healthy and Move

*Saturday, August 26<sup>th</sup>, 2023 at the Forest Park Fire Department*

\_\_\_\_\_ Hero Sponsor ..... \$3,000

\_\_\_\_\_ Leader Sponsor ..... \$2,000

\_\_\_\_\_ Champion Sponsor ..... \$1,000

\_\_\_\_\_ Advocate Sponsor ..... \$500

### The 3<sup>rd</sup> Annual LifeCenter Night of the Stars

*Saturday, September 16<sup>th</sup>, 2023 at the Historic Cincinnati Music Hall*

\_\_\_\_\_ Hero Sponsor ..... \$6,500

\_\_\_\_\_ Leader Sponsor ..... \$3,500

\_\_\_\_\_ Champion Sponsor ..... \$2,500

\_\_\_\_\_ Advocate Sponsor ..... \$1,500

### The 22<sup>nd</sup> Annual LifeCenter Community Breakfast

*Tuesday, November 14<sup>th</sup>, 2023 at the Cintas Center*

\_\_\_\_\_ Hero Sponsor ..... \$10,000

\_\_\_\_\_ Leader Sponsor ..... \$5,500

\_\_\_\_\_ Champion Sponsor ..... \$3,500

\_\_\_\_\_ Advocate Sponsor ..... \$2,500

## Payment Information:

\_\_\_\_\_ **We are unable to sponsor a LifeCenter event this year.**

Please accept our donation of: \$ \_\_\_\_\_

\_\_\_\_\_ **Enclosed is my check payable to LifeCenter Organ Donor Network  
for this year's sponsorship: \$ \_\_\_\_\_**

*Please mail your completed form along with payment to:*

LifeCenter Organ Donor Network

Attn: Jeannie Kuhn/Sponsorships

615 Elsinore Place, Suite 400, Cincinnati, OH 45202

*LifeCenter Organ Donor Network is a 501(c)3 tax-exempt organization*

\_\_\_\_\_ **Please charge my credit card for: \$ \_\_\_\_\_**

\_\_\_\_\_ Visa \_\_\_\_\_ Mastercard \_\_\_\_\_ Discover \_\_\_\_\_ American Express

Account Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Zip: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

(this signature authorizes LifeCenter to charge the credit card number listed above)

Name on Card: \_\_\_\_\_

(please print)

\_\_\_\_\_ **Please email me an invoice**

Email Address: \_\_\_\_\_

### **For more information, please contact:**

Jeannie Kuhn, Community Relations Manager

[jkuhn@lifepassiton.org](mailto:jkuhn@lifepassiton.org) or 513-578-6813

*I look forward to discussing sponsorship opportunities that highlight your organization's support in our education and outreach efforts!*

# Thank You for Your Support!

